

Niesbud to promote e-learning initiative

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The National Institute for Entrepreneurship and Small Business Development (Niesbud) has entered into a Memorandum of Understanding (MoU) with Sun Online Learning India Pvt Ltd for promoting an e-learning initiative developed by the company, according to a press release of the ministry of micro, small and medium enterprises (MSME).

Niesbud is an organisation of the ministry which is engaged in training, research and other interventions aimed at promoting entrepreneurship and development of micro and small enterprises. Sun Online Learning's e-learning initiative is aimed at career planning and career enhancement.

The MoU was signed between Arun Kumar Jha, director general, Niesbud and Kris Srikanth, the former captain of the Indian cricket team and director of the company.

The digital learning package consists of two modules — employability skills and entrepreneurship skills. The modules have been designed with the objective of equipping students and professionals with the skills required to make them employable and successful entrepreneurs.

Analogies from cricket are used in imparting training, to make the learning easy and interesting. The MoU is expected to foster an entrepreneurial culture among different strata of society.

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